WIPO ASIAN REGIONAL TRAINING COURSE FOR TRainers AND INSTRUCTORS OF INTELLECTUAL PROPERTY

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the State Intellectual Property Office (SIPO) of
the People's Republic of China
and with the assistance of
the Japan Patent Office (JPO)

Beijing, July 23 to 27, 2001

PROVISIONAL PROGRAM

Document prepared by the International Bureau of WIPO
PROVISIONAL PROGRAM

Monday, July 23, 2001

9.30 – 10.00  Registration of Participants

10.00 - 10.30  Opening ceremony

Welcome addresses
- Representative of the State Intellectual Property Office of China (SIPO)
- Representative of the Japan Patent Office (JPO)
- Representative of the World Intellectual Property Organization (WIPO)

10.30 - 11.00  Tea Break

11.00 - 12.30  Topic 1  The New Challenges to Intellectual Property Education and Training for the New Economy; Policy and Institutional Consideration

Speakers:  Mr. Zheng Shengli, Professor and Dean, Intellectual Property School of Peking University, Beijing

Mr. Shiro Kimura, Managing Examiner, First Patent Examination Department, Japan Patent Office (JPO), Tokyo

12.30 - 14.00  Lunch Break

14.00 – 15.30  Introduction of the China Intellectual Property Training Center (CIPTC); Its Role and Activities in Intellectual Property Education

Tour of CIPTC

15.30 – 16.00  Tea Break

16.00 - 17.15  Topic 2  Intellectual Property (IP) Today; Overview of the Protection and Administration of Intellectual Property with Particular Reference to the People’s Republic of China

Speaker:  Mr. Ma Lianyuan, Deputy Commissioner, State Intellectual Property Office (SIPO), Beijing

Discussion

18.00 -  WIPO reception
Tuesday, July 24, 2000

9.00 - 10.30  Topic 3  Intellectual Property (IP) Today; Overview of Recent Developments, Current and Emerging Issues; (i) E-Commerce and Business Method-Related Inventions

Speaker: Mr. Ma Liangyan, Deputy Commissioner

Discussion

10.30 - 11.00  Tea Break

11.00 - 12.30  Topic 3  (Continued)  (ii) Patentability of Biotechnology-related Inventions

Speaker: Dr. Mi-Chung Ahn, Deputy Director, Genetic Engineering Examination Division, Korean Intellectual Property Office (KIPO), Taejon Metropolitan City

Discussion

12.30 - 14.00  Lunch Break

14.00 - 15.00  Topic 3  (Continued)  (iii) Trademarks and Domain Names in the Digital Environment with Particular Reference to the Protection of Well-Known Marks

Speaker: Mr. Akihisa Kamegaya, Assistant Director, Intellectual Property Policy Office, Economic and Industrial Policy Bureau, Ministry of Economy, Trade and Industry, Tokyo

Discussion

15.00 - 15.30  Tea Break

15.30 -  Field Study (1); Visit to the Headquarters of the State Intellectual Property Office (SIPO); Patent Administration and Automation

Wednesday, July 25, 2001

9.00 -  Field Study (2); Visit to the Headquarters of the Trademarks Office of the State Administration for Industry and Commerce (SAIC); Trademarks Administration and Automation

Field Study (3); Visit to University/Institution (to be identified); Establishing an Intellectual Property (IP) Educational Infrastructure
Thursday, July 26, 2001

9.00 – 10.15  **Topic 4** Structuring University Teaching and Training Courses in Intellectual Property, Lessons to be Learned; The Experience of Singapore

**Speaker** Ms. Ng Siew Kuan Elizabeth, Associate Professor, Faculty of Law, National University of Singapore, Singapore

Discussion

10.15 - 10.45  Tea Break

10.45 – 12.00  **Topic 5** Systematic Intellectual Property (IP) Teaching and Training; Lessons to be Learned; The Experiences of Japan and the Republic of Korea

**Speakers** Mr. Keishin Terayama, Deputy Director-General, First Patent Examination Department, Japan Patent Office (JPO), Tokyo

Mr. Sang-Woo Jun, Dean, International Intellectual Property Training Institute (IIPTI), Korean Intellectual Property Office, Taejon Metropolitan City

Discussion

12.00 - 13.30  Lunch break

13.30 – 14.45  **Topic 6** Use of Audiovisual Aids for IP Teaching and Training; Producing a Video Film and Reading Materials on IP

**Speaker** Mr. Keishin Terayama

Discussion

14.45 – 15.15  Tea Break

15.15 – 16.30  **Topic 7** Developing Curricula and Training Materials in Intellectual Property; Basic Messages of IP

**Speakers** Ms. Ng Siew Kuan Elizabeth

Mr. Shan Xiaoguang, Professor, Intellectual Property School of Shanghai University, Shanghai, China

Discussion
Thursday, July 26, 2001 (continued)

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<td>16.30 - 17.30</td>
<td>Topic 8</td>
<td>Intellectual Property Teaching and Training in the Asia and the Pacific Context, Present Scenario and Future Prospects, Country Presentations (5 to 10 minutes per delegation)</td>
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Friday, July 27, 2001

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<td>Topic 8</td>
<td>Intellectual Property Teaching and Training in the Asia and the Pacific Context, Present Scenario and Future Prospects, Country Presentations (5 to 10 minutes per delegation)</td>
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<td>Dimension and Scope of Assistance Requirements of the Asia and the Pacific Countries for Intellectual Property Teaching and Training</td>
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<td>- Course Review and Evaluation</td>
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