Teaching Intellectual Property (IP) in Countries in Transition

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
Boğaziçi University, Turkey and,
the Turkish Patent Institute

Istanbul, Turkey, May 16 to 18, 2012
Wednesday, May 16, 2012

8:30 – 9:30  Registration

9:30 – 10:30  Opening ceremony

Welcome addresses by:

Ms. Kadri Özçaldiran, Professor, Rector, Boğaziçi University, Istanbul, Turkey
Mr. Michal Svantner, Director, Division for Certain Countries in Europe and Asia, World Intellectual Property Organization (WIPO), Geneva, Switzerland
Mr. Habip Asan, Professor, President, Supervisory Board, European Patent Academy; President, Turkish Patent Institute (TPE), Ankara, Turkey
Ms. Ümit Boyner, President, Turkish Industry and Business Association (TÜSİAD), Istanbul, Turkey
Mr. Nihat Ergün, Minister, Ministry of Science, Industry and Technology, Ankara, Turkey

10:30 – 11:00  Coffee Break

11.00 – 12.30  Panel 1: The Management of Knowledge and Intellectual Assets in Universities

Chair: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey

Topic: Model IP Policy and WIPO Tools for Countries in Transition

Speaker: Mr. Michal Svantner, Director, DCEA, Geneva, Switzerland

Topic: TBC

Speaker: Mr. Marcelo Di Pietro, Director, WIPO Academy, Geneva, Switzerland

Topic: The translation of knowledge from public research organisations: strategy, policy and practice

Speaker: Mr. Jim Houlihan, Dr., Asst. Director of IP, Knowledge Transfer and Commercialisation, National Institute for Social Care and Health Research (NISCHR), Welsh Government, UK; Vice Chair, European Research Area Knowledge Transfer Group (ERAC Member States KT Group)

Topic: (TBD)
Speaker: Ms. Giovanna Oddo, Unit Manager, Academia and IP Research, European Patent Academy, European Patent Office, Berlin, Germany

Topic: (TBD)

Speaker: Mr. Robert Alderson, Attorney-at-Law, Special Counsel, Studio Legale Jacobacci & Associati, Torino, Italy

12:30 - 14:00 Lunch Break

14:00 – 16:45 Panel 2: Methodologies and Experience in IP Teaching and Training

Chair: Mr. M. Kaan Dericioğlu, President, Ankara Patent Bureau, Ankara, Turkey

Speaker: Mr. Mehmet Nafi Artemel, Asst. Professor, Faculty of Economics and Administrative Sciences, Boğaziçi University, Istanbul, Turkey

Topic 1: A snapshot of the current IP teaching landscape in Turkey

Speakers: Dr. Assaf Jacob, Interdisciplinary Center (IDC), Israel
Mr. Ivan Bliznets, Rector, Russian State Academy for Intellectual Property (RGAIS), Moscow

Topic 2: WIPO Tool on IP Teaching in Countries in Transition. General Presentation and Overview

Speaker: Ms. Vladia Borissova, Assistant Professor, University of National and World Economy

Topic 3: Project of an Interactive Website on IP Teaching

Speaker: Ms. Gül Okutan Nilsson, Assoc. Professor, Faculty of Law, Director, Intellectual Property Law Research Center (BILFIM), Bilgi University, Istanbul, Turkey

Topic 4: (TBD)

Speaker: Ms. Özgür Kulak, Asst. Professor, Faculty of Engineering, Director of Patent and Licensing Support Unit, Namik Kemal University, Çorlu, Turkey

Topic 5: An institutionalization and teaching model for invention management at Namik Kemal University
Speaker: Mr. Ahmet Koçer, Vice-President, Turkish Patent Institute (TPE), Ankara, Turkey

Topic 6: (TBD)
Speakers: All foreign participants invited by WIPO

16:45 – 17:15 Coffee Break

17:15 – 18:45 Panel 3: Implementing EPA's Road Map for raising IP awareness in universities
Chair: Ms. Giovanna Oddo, Unit Manager, Academia and IP Research, European Patent Academy, European Patent Office, Berlin, Germany

Topic 1: (TBD)
Speaker: Ms. Fazilet Vardar Sukan, Professor, National Coordinator for Turkey (EPO Roadmap), Bioengineering Department, Ege University, Izmir, Turkey

Topic 2: (TBD)
Speaker: (TBD), National Chair for EPO UBV Project from Czech Republic

Topic 3: (TBD)
Speaker: (TBD) National Chair for EPO UBV Project from Spain

Topic 4: (TBD)
Speaker: (TBD)

19:00 Welcome reception in the foyer of Albert Long Hall

Thursday, May 17, 2012

WIPO section

10.00 – 11.00 Roundtable 1: WIPO Tool on IP Teaching in Countries in Transition Topics for discussion: Introduction and Background, Goals and Objectives, Globalization of IP and its Effects on IP Teaching, Curriculum Development, Developing Innovative Methodologies for Teaching IP
Moderator: Dr. Assaf Jacob
Speakers: All Participants
11.00 – 11.15 Coffee Break

11.15 – 12.00 **Roundtable 2:** WIPO Tool on IP Teaching in Countries in Transition (cont’d). Topics for discussion: Mapping Existing Practices in IP training, Policy Recommendations

   Moderator: Mr. Ivan Bliznets
   Speakers: All participants

12.00 – 14.00 Lunch

14.00 – 14.45 **Roundtable 3:** Follow up Activities in Respect of WIPO Tool on IP Teaching in Countries in Transition

   Moderator: Mr. Michal Svantner
   Speakers: All participants

14.45 – 15.15 Conclusions of the Roundtables

15.15 – 15.45 Coffee Break

**Bogazici University and WIPO section**

16:00 – 17:00 Plenary Q&A Session with Chairs of Panels

   Chair: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey

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               Mr. Michal Svantner, Director, DCEA, Geneva, Switzerland
               Mr. Marcelo Di Pietro, Director, WIPO Academy, Switzerland
               Mr. M. Kaan Dericioğlu, President, Ankara Patent Bureau, Ankara, Turkey
               Ms. Giovanna Oddo, Unit Manager, Academia and IP Research, European Patent Academy, European Patent Office, Berlin, Germany
               Mr. Ali Riza Kaylan, Professor, Department of Industrial Engineering, Boğaziçi University, Istanbul, Turkey
               Mr. Abdülmeclit Karataş, Assoc. Professor, General Secretary, Istanbul Development Agency (İSTKA), Istanbul, Turkey
               Mr. Jim Houlihan, Dr., Asst. Director of IP, Knowledge Transfer and Commercialisation, National Institute for Social Care and Health Research (NISCHR), Welsh Government, UK; Vice Chair, European Research Area Knowledge Transfer Group (ERAC Member States KT Group)

17:00 – 17:30 Closing ceremony

   Speakers: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey
Mr. Michal Svantner, Director, Division for Certain Countries in Europe and Asia, World Intellectual Property Organization (WIPO), Geneva, Switzerland
TBC, Representative of the TPI, Turkish Patent Institute (TPE), Ankara, Turkey

19:00 – 22:00 Farewell Bosphorus Dinner Cruise

Friday, May 18, 2012

10.00 – 14.00 Lectures by Lecturers session

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