Online tutorials: teaching IP in an online environment

Keren Bright
Director of the Law Programme
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Courses where we teach intellectual property

- Commercial Law
- Interdisciplinary masters course
Online tutorials

- Who does them?
- Your experience?
The asynchronous electronic conference experience

- Case study, followed by question and answer
- Often answered in full by the first student to read the question post
- Navigation through different discussion threads
- Lower levels of student satisfaction as compared with courses with face to face tutorials
21st Century learning calls for 21st Century solutions. Elluminate will help you transition from institution or instructor-centric learning to personalized, active learning. Meet the needs of mobile learners, facilitate formal and informal learning, provide mission-critical professional development, and create a culture of collaboration. Welcome to EDU 2.0.

The eLearning landscape is evolving, and Elluminate continues to lead the way with solutions designed to meet the specific needs of your academic or corporate environment. Whether you choose a single room, departmental deployment, or enterprise-wide adoption, Elluminate is the clear choice for communication, collaboration, and education worldwide.

Built on our No User Left Behind technology, our learning-edge web, audio, and video products deliver the accessibility, functionality, and interactivity you need to reach and engage more learners, improve learning outcomes, facilitate ongoing collaboration, and so much more.

Elluminate Learning Suite
The Elluminate experience

• Implementation for tutors:
  – PC set up and technical support
  – Online training
  – Face to face training

• Implementation for students:
  – PC set up and technical support
  – Induction
  – Etiquette / informal code of conduct
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Student feedback ...

“It was a good experience and close to a face to face tutorial... I deliberately made the effort to get more involved whereas in face to face tutorials I tend to let the others in the group take the lead and with me going along with it.”

“It was remarkable. I am tempted to say it's far better than face to face tutorials where you could feel intimidated.”
“My experience of Elluminate is very positive indeed ... I see Elluminate as a huge opportunity and believe it can contribute dramatically to distance learning.”

“Elluminate constitutes a great innovation, not just for the students, but for us as well. It is difficult to keep yourself motivated to teach with asynchronous tools. My experience of teaching ... has been improved greatly by Elluminate this year.”
“There is definitely more interaction taking place and you are able to assess whether or not learning is taking place. This was not always possible using the traditional online tutorial. Elluminate provides an opportunity for the tutor and students to build a relationship. Elluminate has also allowed me to draw upon the wider resources with the students by conducting live research exercises and receiving feedback from students.”
The future in Second Life …

- Google: Educational uses of Second life