

# IP Curricula and Teaching Materials

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CEIPI  
Université Robert Schuman  
Ms. Hsiao-Fen HSU



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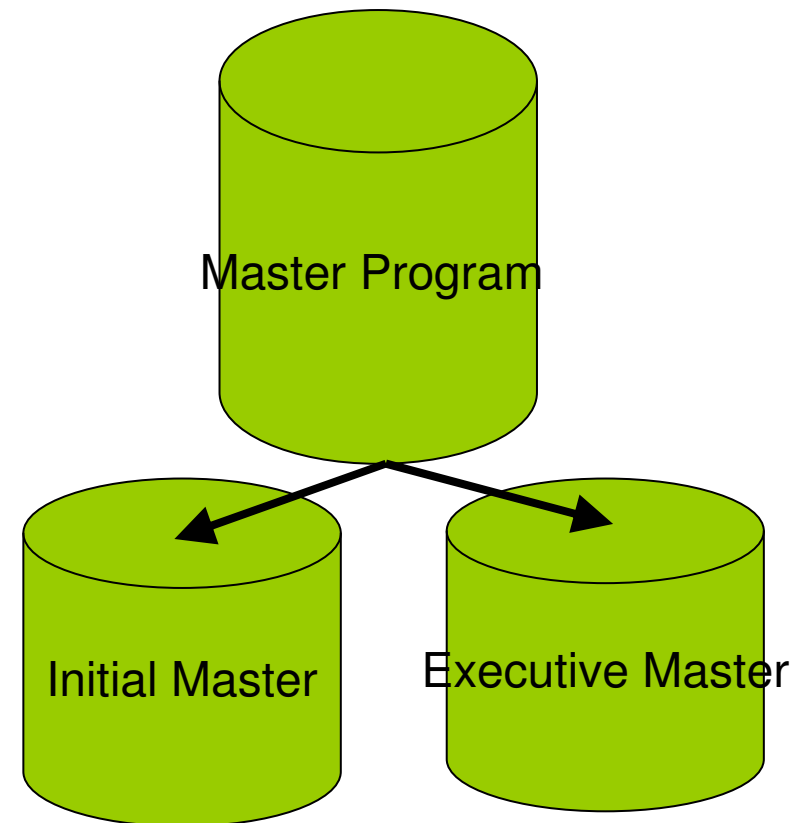
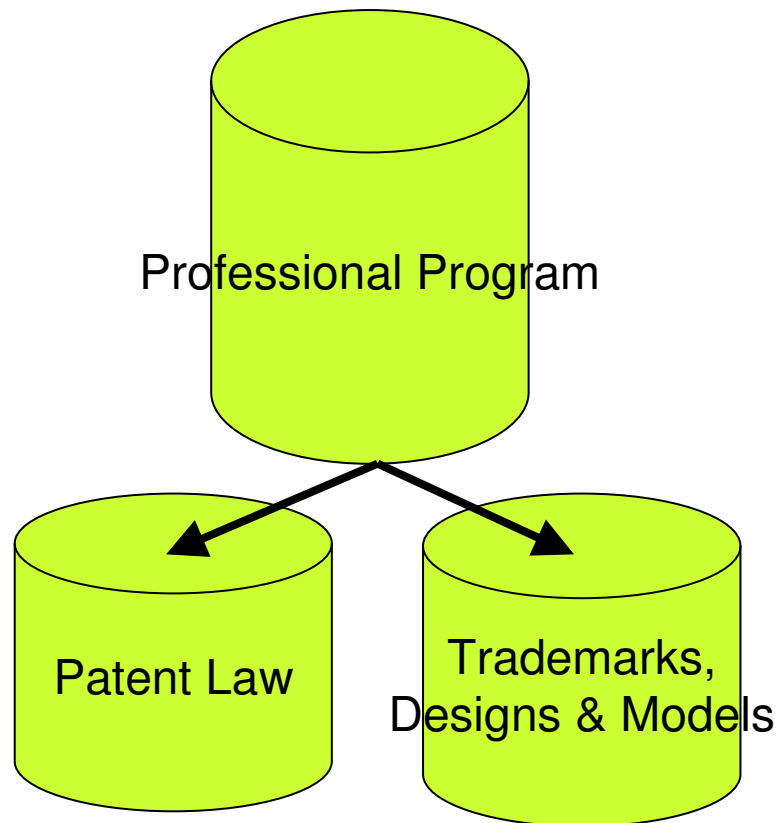
# Introduction

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- ❑ Idea of CEIPI
- ❑ Courses Structures of CEIPI
- ❑ Pedagogical Methods of CEIPI

# Courses Structures

## □ 2 principal types of structure





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# Professional Program on Patent Law

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## □ Extensive/Accelerated Program Patent option

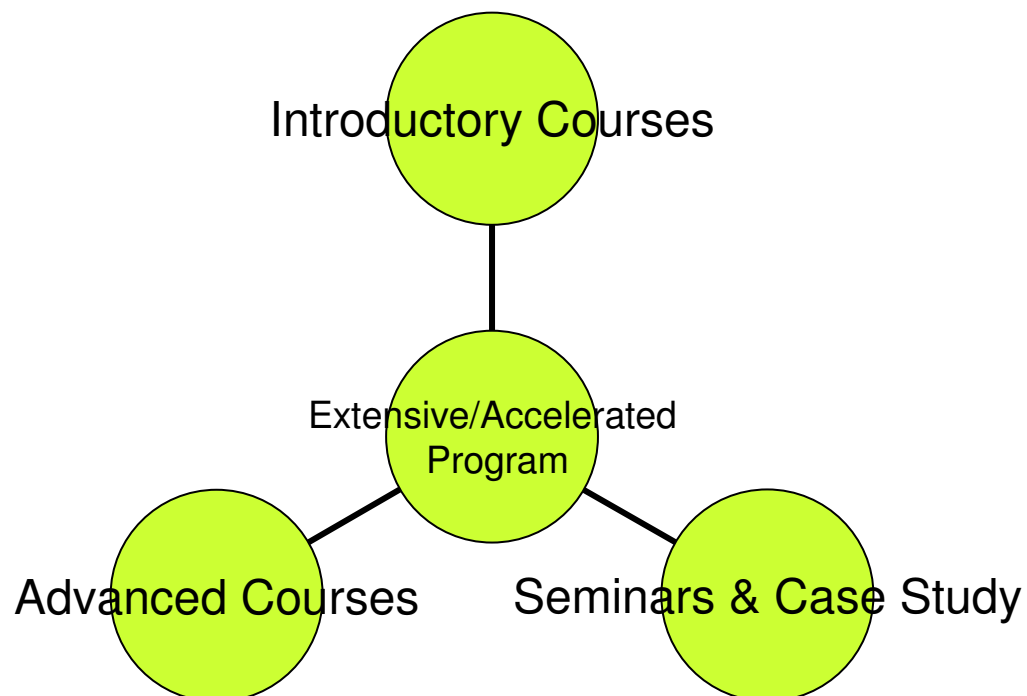
- Courses Description
- Courses Objectives
- Teaching Language



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# Professional Program on Patent Law

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# Professional Program on Patent Law

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## □ Introductory Courses

- Introduction of Law
- Introduction to Civil Procedure
- Commercial Law
- General Introduction to IP Law



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# Professional Program on Patent Law

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## □ Advanced Courses

- Patent Acquisition
- Application Procedure
- Patent Exploitation
- Patent Litigation
- International Conventions and International Law



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# Professional Program on Patent Law

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- Seminars and Case Study
  - Patent Application Practice
  - Patent Case Study
  - Professional Deontology
  - Seminar on EQE Preparation





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# Professional Program on Trademarks, Design and Models Law

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## □ Introductory Courses

### International Convention and international Law

- Introduction to international trademarks law
- Introduction to international conventions



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# Professional Program on Trademarks, Design and Models Law

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## □ Advanced Courses

### ■ Trademarks Law

- French Trademarks Law
- Community Trademarks Law
- Domain Name Regulation
- Geography indication



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# Professional Program on Trademarks, Design and Models Law

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## □ Advanced Courses

- Copyright Law
- French and Community Design and Models Law
- Exploitation of Trademarks, Designs and Models
- Infringement



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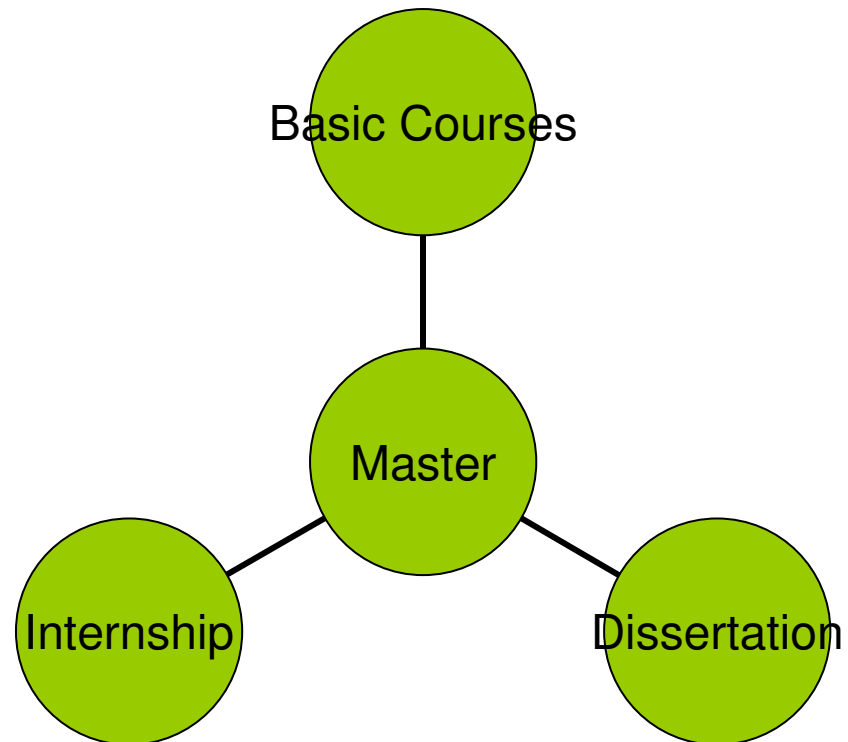
# Professional Program on Trademarks, Design and Models Law

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- Seminars and Case Study
  - Practical Seminars on French Trademarks Law
  - « Journée Contrefaçon »
  - Alternative Mechanisms of different regulation



# Master Program- Initial Master





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## Master Program- Initial Master

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### □ Initial Master – Professional Purpose

Intellectual Property Contract, Technology Transfer and Competition Law

#### ■ Basic Courses

- International IP Law
- Patent Law
- Copyright Law
- Design and Models Law
- Language
- Trademarks Law
- Valorisation
- Competition Law

#### ■ Research Dissertation

#### ■ Internship



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# Master Program- Initial Master

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- Initial Master – Professional Purpose  
Intellectual Property, Distribution and International  
commerce Law
  - Basic Courses
    - International IP Law
    - IP Acquisition
    - IP Protection
    - Commercial methods and Finance
    - Language
    - Contract of Exploitation
    - Contract of Distribution
    - Competition Law
    - International Commerce
  - Research Dissertation
  - Internship



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# Master Program- Initial Master

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## □ Initial Master – Research Purpose

### Intellectual Property Law

#### ■ Basic Courses

- Technology Law
- Trademarks Law
- Copyright Law
- Designs and Models Law
- Contract Law
- Community IP Law
- International Commercial Law and International Litigation
- Language

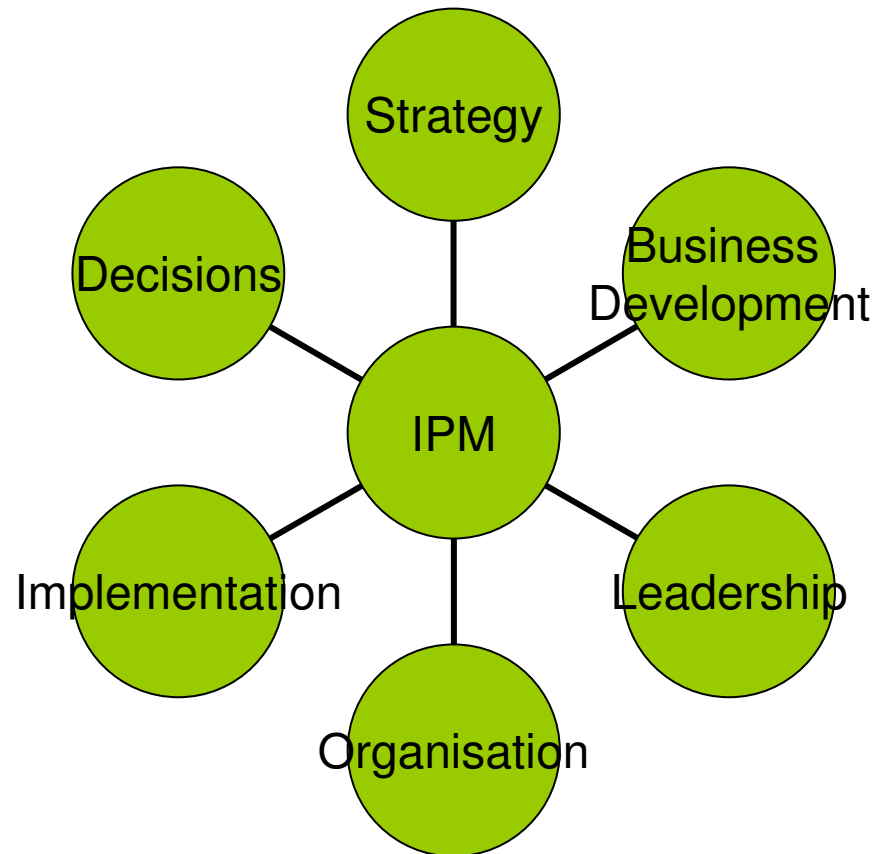
#### ■ Research Dissertation





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# Master Program- Executive Master





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# Master Program- Executive Master

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- Module1 – Strategy
  - Business Strategies and Markets
  - Economic Environment and Influencing Factors
  - Development of IP-Based Business Strategies
- Module2 – Decision
  - Cost Accounting and Results Accounts
  - Investment and Decision
  - IP Exploitation
- Module3 – Implementation
  - Business Organisation
  - Finance and Investment
  - Technology & Innovation Management and Project Management



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# Master Program- Executive Master

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- Module4 – Organisation
  - International Trade and Commercial Law
  - International IP Law
  - IP Enforcement
- Module5 – Leadership
  - Marketing, Trademarks
  - Human relationship Management
  - IP Departments
- Module6 – Business Development
  - IP Based Economy
  - IP Exploitation



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# CEIPI has always the solutions for your need on IP education!

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