Teaching Students to Practice Intellectual Property
LL.M. and Certificate Programs
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I. The “big bang” in intellectual property-related LL.M. Programs circa 2000
   5 IP LL.M. programs prior to 2000
   20+ IP LL.M. programs by 2006
   Several general LL.M. programs with IP concentration
   After General and Tax LL.M.’s, IP LL.M. is most popular LL.M. offering
     (virtually tied with International/Comparative Law)
   15+ IP Certificate Programs

II. Who takes the LL.M. degree?
    International students
    Career switchers
    Resume enhancers
    Skill builders
    Budding academics
    IP geeks

III. Who earns a Certificate?
    Attempt to signal: “I like IP”

IV. What is the worth of an IP LL.M. or a Certificate?
    Traditional View
      o International students: graduate education
      o U.S. students: skepticism
    Current View
      o International students: still valuable graduate education
      o U.S. students: good education; hit or miss employment value
    Future View
      o Law becomes a doctoral level degree outside U.S. (e.g., Japan)
      o More international IP LL.M. offerings
      o IP LL.M. programs go on the road
      o Exchange programs
      o Value tied to U.S. leadership in IP?
      o More competition but more credibility?
V. Thoughts on LL.M. curriculum

Should LL.M. curriculum differ from J.D. curriculum?
Deeply theoretical, deeply practical
Teaching the IP core subjects
  o Individual courses?
  o Light survey?
  o Intensive survey
Advanced theory
IP in relation to other laws (e.g., anti-trust; tax)
IP in relation to non-law disciplines (e.g., economics)
IP in industry (e.g., software; biotech)
IP in practice (licensing; litigation; prosecution; legislation)
  o Clinics
  o Externships