

ORIGINAL
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SEP 28 1982

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

WILLIAM L. WHITTAKER
CLERK, U.S. DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

CASE NO. 0 82 5270

ORDER SETTING STATUS CONFERENCE

This action having been assigned to JUDGE THELTON E. HENDERSON, IT IS ORDERED that a STATUS CONFERENCE be held in the above action on 1-3-1983, at 9:00 A.M. in COURT-ROOM 11, UNITED STATES COURTHOUSE, 450 Golden Gate Avenue, San Francisco, California.

Counsel are directed to confer in advance of the status conference with respect to all matters covered by Local Rule 235-3 and file with the Court not less than ten (10) days in advance of the conference, joint or separate certificates reflecting the results of their conference. The certificate(s) shall set forth with specificity the respective positions of the parties as to each and every subject enumerated in Rule 235-3. With reference to Rule 235-3(i), the parties are directed to attempt to reach agreement on the specific factual and legal issues involved in the action. A joint, or each party's separate specification of the issues requiring trial shall be included in the certificate of counsel.

The parties shall appear in person or through counsel and shall be prepared to discuss all matters covered by said Rule.

PLAINTIFF IS DIRECTED TO SERVE COPIES OF THIS ORDER AT ONCE UPON ALL PARTIES TO THIS ACTION AND UPON THOSE SUBSEQUENTLY JOINED IN ACCORDANCE WITH THE PROVISIONS OF RULES 4 AND 5, FEDERAL RULES OF CIVIL PROCEDURE, and to file with the Clerk of the Court a Certificate reflecting such service.

FAILURE TO COMPLY WITH THIS ORDER may be deemed sufficient grounds for dismissal of this cause, default or other appropriate sanctions.

FOR THE COURT:

WILLIAM L. WHITTAKER, Clerk

DATED: _____

By: _____

ROBERT MONNETT

Deputy Clerk

TEH - Mondays at 9:00 a.m.
90 days

ELECTRONIC BANKING: Chemical Bank plans launch of what it calls "first major commercially available home banking & information system" in N.Y. area by year's end. Service, called Pronto, uses phone lines to feed data to standard TV sets through low-cost home computers. Banking will be first application, but plan is for expansion into variety of services, CB officials said at news conference last week. Pronto test has been run in 200 area homes since last Nov.

For demonstration, CB used Atari 400 computers, said they will be offered in package with modem, automatic dialer, modular plug interface, plug-in Pronto computer program cartridge, at \$500. Not included is magnetic (cassette or disc) recorder or printer, which user would need to make personal copy or printout of data called up. Consumers will be able to use other equipment brands, according to CB Senior Vp John Farnsworth, who said software will eventually be adaptable to most home & personal computers. That was underscored by Senior Exec. Vp John Lipp, who said CB "will strongly resist the temptation to go into the hardware sales & distribution business."

At start, consumers using Pronto will be able to call up bank statements, transfer funds among accounts at CB, pay bills, send electronic mail messages to other subscribers. Fee will be \$5-\$10 monthly, excluding cost of calling local number that hooks into CB's Tandem computer in neighboring N.J. To insure privacy, access requires use of household & personal ID number as well as password.

Lipp said more than 250 major companies already are accepting bill payment by Pronto -- including American Express, Master Charge, Visa, major oil companies, most big N.Y. dept. stores, Sears, all local utilities, insurance companies, big landlords. Users can specify payment dates of up to 90 days in advance, have regular bills, such as mortgages, paid automatically. By time Pronto hits "first plateau" of 2,000-3,000 home users, CB hopes to have financial services, including stock quotes, portfolio management, some teleshopping. In addition, CB plans to offer educational courses, such as personal aids as home budgeting, security monitoring and similar services, possibly through partnerships or joint ventures.

CB hopes to license other banks to use system, has presented seminars to 250 banks & institutions nationwide, has undisclosed number of licensees. Lipp declined to give cost to CB of developing system, but said bank has "largest & finest home information staff in the country," with 60 engineers and other personnel working full time on project.

Next audio maker due to take plunge into video is Germany's Schneider, which introduced cableless interconnecting stereo components in U.S. last year (Vol. 21:45 p13). Company plans to display plug-together video components at upcoming Winter Consumer Electronics Show. System will include European-made 22" color monitor, TV tuner, stereo audio amp & pre-amp, audio cassette deck and speakers, carry \$2,500 list. Sanyo-made Beta VCR also is possibility.

JVC ON VHS FUTURE: VHS VCR system has indeterminate long-term future and JVC "cannot imagine discontinuing it" because there's no reason to, according to Sadaji Magario, Video Products Div. gen. mgr.

Responding to questions following press tour of Yokohama plant last week, Magario said JVC has little concern with coming competition from new formats, including 8mm Video being developed there in multi-company effort. For new format to be introduced successfully, "it must be superior to the existing ones," he said. While 8mm Video might come out "in 2 or 3 years," it will take additional 2 years or so for "it to be equal in quality to VHS," taking into account "improvements yet to be made."

On JVC's compact VHS-C portable format, Magario said it "has absolutely no relationship" to 8mm Video standardization effort, but is simply "an extension of existing [VHS] technology." JVC, he said, is producing 10,000 VHS-C VCRs monthly. He expressed doubt that Sony will proceed to market with VCR-camera Beta Movie combination that uses standard Beta cassette (Vol. 22:34 p11).

JVC claims Yokohama facility is world's largest VCR plant, turning out 150,000 monthly now, which is full capacity. It accounts for bulk of company's 200,000 monthly VCR capacity. Of production, JVC said, 60% is for its 20 OEM customers.

Apple Computer may get govt. support in bid to set prices, limit sales outlets for its products. In appearance before Senate Small Business Committee last week, Asst. Attorney Gen. William Baxter said Justice might enter antitrust case filed against Apple by Cal. mail-order distributor which lost sales franchise. Baxter said that in some instances, particularly those involving high technology products, repair & support services are necessary, and discounters who don't provide them are getting "free ride" at expense of other dealers. In such cases, he contended, small businesses are benefited by sales restrictions. Without restraints, he said, there's question of whether "we are going to continue to have Apple computers" competing in market against products of larger companies.

Mitsubishi now produces million 64K RAMs monthly, double what it turned out in March. Company said it planned to reach million monthly mark in Dec., but speeded up expansion schedule to meet demand from U.S., which accounts for 60% of sales. Mitsubishi said it plans to expand to 1.6 million monthly by March.

Activision expands videogame cartridge exports this fall through appointment of Bertelsmann AG as distributor for Austria, Belgium, Germany, Luxembourg & Holland. Company will have 15 games in those markets by year's end. Activision currently exports to Australia, Canada, France, Spain & U.K.

Taiwan subsidiaries of RCA & General Instrument were only electronics makers among 7 companies to receive Premier's Awards from govt. there for topping \$100 million in exports last year.