

November 19, 1967

Mr. William F. Kellett
Kimberly-Clark Corporation
Neenah, Wisconsin

Dear Bill:

Following our meeting in E. B.'s office November 9 on the concentrated milk development, it occurred to me that in the future we will perhaps have to do a better job on educating the University Administration (as a minimum) on the subject of our patent management activities. As I have told you, heretofore our theory has been that these activities are one of our functions; that the University Administration is quite unfamiliar with the many problems involved in and ramifications of these activities; that the Administration is interested in dollar results and not how we get those dollars, and that we should not therefore burden the Administration personnel (who have their hands full running the University) with the patent management problems we wrestle with every day. However, on the theory that we perhaps should at least keep the Administration better informed about our activities, I wrote a letter to E. B. last week with copies to Messrs. Baldwin, Peterson and Elvehjem, as a start in this direction. Copy of my letter of November 12 to E. B. is enclosed for your information.

Copy of this letter and of the enclosure are also going to Don Slichter and Walter Frantschi.

Best personal regards.

Very truly yours,

Ward Ross
Managing Director

WR rt
Enc.
cc: Messrs. Slichter and Frantschi